



IRELAND
WHISKEY TOURS

Private Whiskey Tastings & Irish Food Culture Experiences

Expert-led, fully hosted and tutored whiskey experiences for private gatherings, meetings, incentives, and corporate events in exclusive locations across Ireland.



**Stave & Thief
Society**

www.irelandwhiskeytours.com



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A Unique Way to Experience Ireland

At Ireland Whiskey Tours, we create premium, fully hosted whiskey experiences that combine exceptional drinks, engaging storytelling, and authentic Irish culture.

Our tastings go far beyond sampling whiskey. Each experience is carefully designed to immerse guests in the world of Irish whiskey — from its history and craftsmanship to its flavours and regional character — all delivered in a relaxed and engaging way.

Whether you are completely new to whiskey or a seasoned enthusiast, our experiences are created to be enjoyable, inclusive, and memorable.





Tailored Whiskey Experiences

We offer a range of curated and customisable experiences designed to suit your group and occasion.

Our experiences include expert-led tastings of Irish whiskey, as well as comparative tastings featuring Kentucky bourbon and Scotch whisky. Guests can also enjoy Irish coffee masterclasses, cocktail experiences, and carefully selected pairings with chocolate, cheese, or Irish food.

Each experience can be hosted in a variety of settings, including traditional Irish pubs, private dining rooms, luxury hotels, castles, or your own chosen venue — creating a unique and personal experience every time.





What to Expect

From the moment your experience begins, you are guided through a carefully structured journey designed to entertain, educate, and engage.

Your host will introduce the world of Irish whiskey before leading a guided tasting, sharing stories of Ireland's distilling heritage, and offering insight into production, maturation, and flavour.

The experience is interactive and social, encouraging conversation and discovery, with optional food pairings or masterclass elements enhancing the overall experience.





Designed for Memorable Occasions

Our experiences are tailored to suit a wide range of audiences and occasions.

They are ideal for corporate entertaining, client hospitality, and executive experiences, as well as private gatherings, celebrations, and incentive travel programmes. They are also perfectly suited to luxury travel and concierge-led experiences.

Whatever the occasion, we create an atmosphere that is relaxed, engaging, and professionally delivered.





Meet Your Host, Gary Byrne

Award-winning whiskey expert and one of Ireland's leading voices in whiskey education.



Gary Byrne is at the heart of Ireland Whiskey Tours, known for delivering experiences that are as engaging as they are informative. His approach combines deep knowledge with a relaxed, approachable style that makes every guest feel comfortable — whether completely new to whiskey or highly experienced.

Recognised as Highly Commended Communicator of the Year at the Icons of Whiskey Awards 2026, Gary has built a reputation for bringing whiskey to life through storytelling, insight, and genuine passion.

As Ireland's only member of the Kentucky Bourbon Stave & Thief Society, and with a postgraduate qualification in Brewing and Distilling, his expertise spans both Irish and international whiskey traditions.

Gary's tastings go beyond the glass — blending Irish history, folklore, food, and culture into an experience that is immersive, social, and memorable.





Meet Your Host, Derek King

Derek King is widely regarded as one of Ireland's leading whiskey ambassadors, known for his warmth, professionalism, and deep connection to Irish pub culture.

Originally from Galway, Derek brings extensive experience from the Irish and international bar scene, having worked as a bartender, manager, and pub owner across Ireland, Australia, and Canada.

As former Global Brand Ambassador for Powers Irish Whiskey, Derek has represented one of Ireland's most iconic whiskey brands on the world stage. His knowledge, combined with his engaging and personable style, ensures every experience is both informative and highly enjoyable.



Irish Food Culture Experiences with Santina Kennedy

Enhance your whiskey experience with a curated journey into Irish food culture.

Santina Kennedy is a multi-award-winning food, drink, and hospitality consultant with a Master's in Gastronomy and Food Studies. Recognised as one of the women shaping Ireland's food scene, she specialises in bringing Irish food history and culture to life through refined storytelling.

Working closely with chefs and producers, Santina creates authentic food experiences that pair seamlessly with Irish whiskey, offering guests a deeper connection to Ireland's culinary heritage.



Curated Experiences for Every Occasion



CLASSIC *Whiskey Tasting*

A fully hosted introduction to Irish whiskey, featuring four carefully selected expressions.

Explore flavour, character, and tradition through guided tasting and thoughtful storytelling, bringing each whiskey to life in an effortlessly refined setting.

Ideal for: Intimate gatherings, refined celebrations, and those seeking an elegant introduction to Irish whiskey.



PREMIUM *Whiskey Tasting with Pairings*

Elevated tastings across bourbon, Tennessee whiskey, Scotch, and Japanese whisky, each fully customisable.

Optional artisanal chocolate or cigar pairings add an extra layer of depth to the experience, alongside insight into distillation, maturation, and craftsmanship.

Ideal for: Client entertainment, executive hosting, and guests seeking a more elevated and immersive tasting experience.



VIP *Whiskey & Food Experience*

Our most exclusive whiskey and food experience, hosted by an Irish food historian alongside a whiskey specialist.

Featuring rare and limited-edition whiskeys paired with curated Irish dishes, this experience blends storytelling, heritage, and craftsmanship to create a true sense of occasion.

Ideal for: Private dining, special occasions, and discerning guests seeking a truly exclusive and memorable experience.



A Premium, Personalised Experience

What sets Ireland Whiskey Tours apart is our commitment to delivering experiences that are both personal and memorable.

Each experience is fully private and tailored to your group, combining award-winning expertise with a unique blend of whiskey, food, culture, and storytelling. We also offer customised Irish beer experiences, including premium non-alcoholic Irish beers and non-alcoholic Irish spirits tastings—reflecting the growing demand for inclusive, alcohol-free options within corporate groups.

With flexible locations across Ireland and a style that suits both beginners and enthusiasts, we create experiences that are engaging, inclusive, and remembered long after.



What Our Guests Say

Guests from private travellers to corporate groups, consistently describe our experiences as a highlight of their time in Ireland.

Garys knowledge of distilling, whiskey, Irish food, folklore, and Irish history is an experience that you should make a point of doing while in Ireland. Wish I could give him 10 stars.

Patrick, Connecticut, US - February 2026

I'm not a big whiskey drinker at all, but our tasting experience (plus the Irish coffee-making class!) with Derek was truly amazing. His storytelling was super entertaining, and the bottles from his personal collection were exceptional.

Thomas, US - March 2026

Few bring Irish food and culture to life like santina kennedy with a love for irish product and producers underpinning everything she does her unique approach puts irish food and culture on various.

RTE Lifestyle & Gastro Gays - February 2026





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Book a Corporate Whiskey Experience

All of our experiences are thoughtfully curated and tailored to each client's preferences. Tours and tastings take place across the Republic of Ireland and Northern Ireland, guided by experts and champions of Irish whiskey and food culture.



Get the facts. Be **DRINKAWARE** <

visit drinkaware.ie

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